

We are a fast-growing tourism-based enterprise involved in construction, design & build, hospitality, retail and catering in the North Pembrokeshire / Ceredigion area.

Marketing & Communications Lead(er)

Location – Cardigan, Ceredigion

We need to say “This is what we do”. We need to say “Why don’t you come?” to people we don’t know. We need to say “Thanks for coming and this is how we’re going to be better next time” to those who’ve stayed and played. When things go wrong, even a little bit, we need to say “Sorry”. We need to say “Thanks” to our suppliers and neighbours and ask them over for dinner. We need to tell our financial partners how the business is doing. We need to tell local and central government why what we’re doing is important and why they should support us. We need to tell journalists why they should write about us. We need to tell our staff about everything.

That’s what we mean by communication. We need to communicate all this and more with creativity, innovation, humour and warmth.

If this was a normal job for a normal company it might be described like this:

Duties:

- Promotion of the **fforest** brand
- Correspond with our client base via various media
- Produce a range of marketing literature, mailers and web content
- Manage relationships with partners, local authorities, funding agencies, accreditation agencies, licensing authorities, etc.
- Develop our tourism and activities website

Skills and experience required:

- Demonstrable background in design and marketing
- Experience of uploading web content
- Experience of applying for grants and dealing with funding sources
- A relevant marketing qualification would be desirable
- A love of doing stuff in the outdoors

Hours of Work – This appointment is full time. Normal office hours are from 9.00am to 5.30pm Monday to Friday.

To apply for this post please send your CV, with a covering letter detailing your salary expectation and period of notice required by your current employer, to:

Recruitment, Teifi Quayside Ltd, No. 1 Cambrian Quay, Cardigan, Ceredigion SA43 1EZ or email to **jobs@coldatnight.co.uk**. If emailing, please enter the job title in the subject line.

Closing date for applications is Friday 6th November 2009.